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CHINESE SWIMMERS AREN'T THE ONLY ONES SMASHING RECORDS

Planet Rock continued its amazing year with yet another record breaking survey and even more listeners than ever.

The station's weekly reach has increased to **948,000**, up an impressive **10.7%** year on year (10.1% quarter on quarter).

Planet Rock's hours are up as well... 13.8% year on year to 6,639,000 maintaining a six million plus share for the last 12 months and keeping its position as number one commercial digital only radio station.

Legendary DJ Nicky Horne and Rock Icon Alice Cooper were the highlights of a fantastic weekday result, posting record figures of 373,600 and 226,300 respectively. This was backed by record reach on Saturday afternoons and evenings with Def Leppard's Joe Elliott, Bernard Doherty and Murray J all seeing 25%+ increases year on year.

The audience profile of Planet Rock has continued to get younger with 10.7% growth in the 15 – 24 (51.2% quarter on quarter). Our target audience 25 – 54 has grown 14% year on year and 1% quarter on quarter.

Malcolm Bluemel, Planet Rock's Chairman and owner said "This is a fantastic result for all the team and proves there's still a massive audience for great rock music. Next stop a million!"

Note to the Editors:

Planet Rock – Two time winners Arqiva Digital Station of the year

Planet Rock – Two time winners Freesat Radio Channel of the year

Planet Rock – Four time Sony gold winner

Planet Rock – On digital radio, Sky 0110, Virgin Media 924, Freesat 730 and www.planetrock.com

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