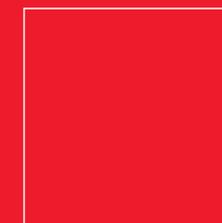
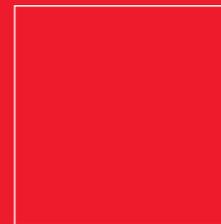
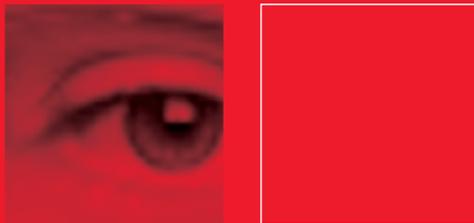


THE VOICE OF COMMERCIAL

R A D I O



Annual Review 2010

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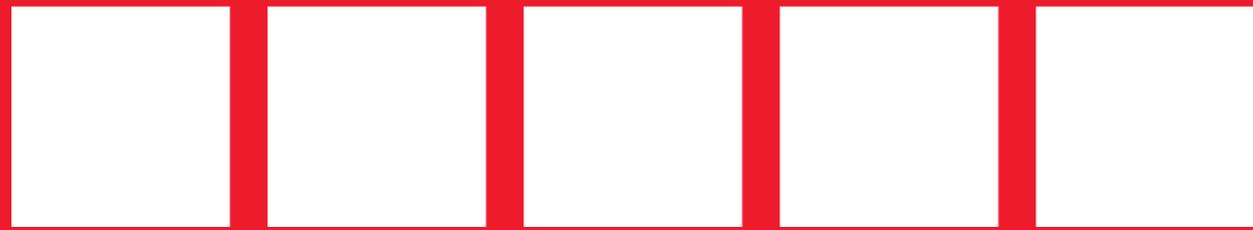
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// I am delighted that 2010 saw our industry grow its audience and its revenues. We had four successive quarters of year-on-year revenue growth and, in terms of advertisers, the sector now boasts a higher brand count than last year... //

Chairman's Message



Welcome to the RadioCentre Review of 2010. As I look back on the last twelve months, I am encouraged by the manner in which our industry has not only faced challenges head-on but also how it has genuinely led the way in so many areas.

I am delighted that 2010 saw our industry grow its audience and its revenues. We had four successive quarters of year-on-year revenue growth and, in terms of advertisers, the sector now boasts a higher brand count than last year. This progress is especially impressive when considered against the background of the dramatic reduction in spending from the COI, historically our largest advertiser. As well as the sterling work done by individual companies, I would like to pay tribute to the contribution made by the RAB team who continue to promote radio through groundbreaking research initiatives, and through deepened relationships with agencies and clients, not just in London, but also via our new team in Manchester.

2010 also confirmed that Britain Loves Radio with record audiences for Commercial Radio. Figures for the third quarter of the year showed reach up by over 2 million listeners across the year, with the number of listeners tuning into a Commercial Radio service increasing to 33.4 million. With new technological developments announced almost daily, it's easy to forget the continuing power of one of our oldest media; RadioCentre makes sure that everyone with an interest in our sector, from advertisers to politicians, are reminded of our industry's continuing relevance and importance.

On digital too, our industry has led the way, firstly by joining with the BBC to form Digital Radio UK, but also by ensuring that, against a hectic parliamentary timetable, the deregulation and digital pathway offered by the Digital Economy Act made it onto the statute book before the General Election.

Pro-activity in another area saw important deregulation in the shape of a new Broadcasting Code published by Ofcom at the end of the year. This offers significant and exciting opportunities for our sector, and again I would like to congratulate the RadioCentre staff who worked so hard on our industry's behalf to secure these critical changes.

When I meet with my colleagues on the RadioCentre Board each quarter, we are mindful of the need not just to balance the differing priorities of different members, but also to work for a secure and prosperous future for the sector as a whole. I hope that 2011 proves successful for you and for everyone involved in our industry.

I. D. Thompson

Dianne Thompson
Chairman, RadioCentre



I almost hesitate to say it, but 2010 was (yet another!) transformatory year for our sector. I hope you will enjoy joining us in reflecting on a hectic 12 months of activity in Commercial Radio. We continue to organise our workstreams into the R-A-D-I-O strategy pillars: revenue, audience, digital, influence and organisation.

As Dianne has already indicated, 2010 saw the sector return to revenue and audience growth. On **Revenue**, the latest data confirms we grew by over 3%; not yet enough to hang out the bunting, but a welcome upturn on the previous year's 10% decline. Importantly, radio's share of the overall display market grew in the year to September – no small achievement in the face of a resurgent TV market and continuing online growth. Our own teams made noteworthy contributions. The RAB won prestigious awards for both RadioGauge and the Online Multiplier, launched a new team in Manchester and extended the RadioGauge service to regional clients. The RACC had its busiest ever year, with more than 25,000 scripts cleared. Our investment in a new online system meant this was achieved against a 33% reduction in staff.

With **Audience** reach at a record high, it was an important year for the development of Commercial Radio content. Whilst, at a local level, stations from Kent to Kirkcaldy demonstrated their continuing relevance when the UK was snow-bound in November, we also saw a wave of new national services launched or announced. This will enable our industry to start giving the BBC a national run for its money. RadioCentre continues to stress the BBC's responsibility to maximise the public value of its popular music services, and we were pleased to secure changes to the service licences for R1 and R2 as well as to the rules on the cumulative impact of commercial references.

Following the passage of the **Digital** Economy Act in April, we worked with Government, the BBC and Digital Radio UK to set up and launch the Digital Radio Action Plan in July. There is much work to do, not least as we seek to resolve funding for local DAB rollout, but there are encouraging signs: the 12 millionth digital radio has now been sold, digital radio as standard has been announced in the Ford Focus, C-Max and the Mini, among others, and digital listening is already growing at 20% a year. The launch of Radioplayer in March will add another string to digital's bow.

On **Influence**, our External Affairs team continued to press our industry's case with Ofcom, Government and the BBC Trust. Pleased as we were with our successes with the BBC Trust, the changes to the Broadcasting Code which we secured towards the end of the year could prove even more important: Brand Integration represents a real opportunity for our clients to harness our unique relationships with listeners.

And finally, on **Organisation**, we've taken steps to transform our impact in the market. In our first full year in Golden Square we have also co-located all the industry bodies – Digital Radio UK, RAJAR, Radioplayer and the Radio Academy – within our building. All now have new leadership and, at RadioCentre too, we continue to strengthen our team. I hope you enjoy reading about the work being undertaken by familiar and new faces in the pages that follow.

If history is anything to go by, 2011 will bring more than its fair share of challenges, but we are well placed to face them.

As always, we'll do our best to represent all of our members' interests – small and large, analogue and digital – to shape Commercial Radio's future, so all of our members have the best opportunity to grow revenues, audiences and profits in 2011.

Andrew Harrison
Chief Executive, RadioCentre



RADIO

REVENUE

Revenue

The latest data suggests that we grew +3.4% as a sector in 2010, a welcome upturn on 2009's 10% decline. Importantly, radio revenue grew 4.8% in the year to September – no small achievement in the face of a drastic reduction in Government/COI advertising spend across the board, a resurgent TV market and continuing growth in online. We have the opportunity early in 2011 to see how the relaxations to the Broadcasting Code might help revenues, as we exploit Brand Integration. Within all this, the RAB has had a good year – winning Gold and Silver awards for the Online Multiplier and RadioGauge. As of December 2010, RadioGauge has now measured over 400 campaigns!

Linda Smith appointed as RAB Chairman
In February RAB announced the appointment of a new Executive Chair, Linda Smith, who was tasked with helping drive radio's profile with advertisers and agencies. Bringing with her a wealth of experience from across the radio and media worlds, including from her most recent position of CEO at Starcom Mediavest, Linda has been a great addition to the team. As well as speaking at Media 360 and Radio Academy events across the year she has also been this year's Chair of Judges at Haymarket's Media Week Awards – a highly prestigious event for the media agency world.

RadioGauge – 400 campaigns measured, wins Silver at Media Week Awards
RadioGauge launched in January 2008 to address the challenges of demonstrating radio effectiveness to national advertisers. RadioGauge Regional launched in January 2010 providing the same service to regional advertisers.

As of December 13th RadioGauge has now measured over 400 campaigns at a national level and 53 campaigns at a regional level.

RadioGauge will continue to go from strength to strength in 2011 with the launch of a RadioGauge Database, which will provide agencies and advertisers with further insight into how advertising on the radio can be of benefit to their brands. The database will allow the RAB to provide richer context to effectiveness learning and improve understanding of best radio creativity practice.

In addition, the creative learning generated by RadioGauge will evolve in 2011 with qualitative creative feedback being introduced to the survey. Respondents will be asked for a short statement explaining why they have scored commercials either positively or negatively on a particular measure providing further information into how audiences respond to radio creativity.

Online Multiplier – successful launch, wins Gold at Media Week Awards

January saw the launch of the RAB's landmark research - Radio: The Online Multiplier - which reveals how radio advertising boosts brand browsing online by 52%. It was the first study of its kind measuring actual browsing behaviour of respondents that have been exposed to 'live' radio campaigns.

Revenue



The research was launched to an audience of 150 senior advertiser and media agency contacts in Central London on 27th January and was followed up with individual advertiser and agency presentations by the RAB team across London, Manchester, Glasgow and Edinburgh, attended in total by over 300 people.

Wider marketing of the findings began around Valentine's Day with chocolates sent to key customers with the tag line 'Radio Loves Online'. More marketing followed in the run up to summer in the form of radio advertising featuring the voice of Fifth Gear's Vicki Butler Henderson and an online game in which players could win a Pure Sensia.

The year then ended on a high when the research was recognised with a Gold Award at the Media Week Awards in October.

The Sound of Success

This year's publication took the format of a fully interactive online e-book, featuring a collection of 14 radio advertising case studies all with real proof of effectiveness and supporting audio and video. This brought to life the quality of work which advertisers and their agencies increasingly deliver in partnership with the radio groups and yet again proved to be an invaluable source of information for those who need convincing of radio's ability to add bite to their marketing plans.

Radio Advertising Awards

In October, over 450 advertiser and agency customers attended the RAB's Radio Advertising Awards event, celebrating the best in Radio Advertising. It was a hugely successful evening at the Roundhouse in Camden, hosted by LBC's Nick Ferrari and featured live performances from chart-topping band, The Hoosiers and Dutch sensation, Caro Emerald.

For the second year running, the awards featured the £1m Aerials Creative Challenge which saw Commercial Radio collectively offering up to £1m worth of radio airtime to winning advertisers in the categories of best of both existing and future radio advertising, together with the best ad by a charity organisation.

Out of over 300 entries, the most outstanding entry of the night went to Frank, the COI's drug awareness brand, and Media Agency of the Year was presented to Carat.

Media Week Awards

October saw RAB pick up both the Gold and Silver awards for Best Research Initiative at the Media Week Awards 2010. Radio: the Online Multiplier scooped the Gold prize, while RadioGauge, research providing radio advertisers with evidence of the impact of their ads, was awarded Silver.

In awarding the category judges looked for evidence that the research created a commercial advantage, as well as originality of thinking and the potential for changing media practice. With the core finding that exposure to radio advertising resulted in 52% average increase in brand browsing, the Online Multiplier was praised by judges for having provoked "a fundamental re-evaluation of the role of radio advertising in driving consumers to interact with brands online". RadioGauge was applauded for delivering an extra £33m in revenue.

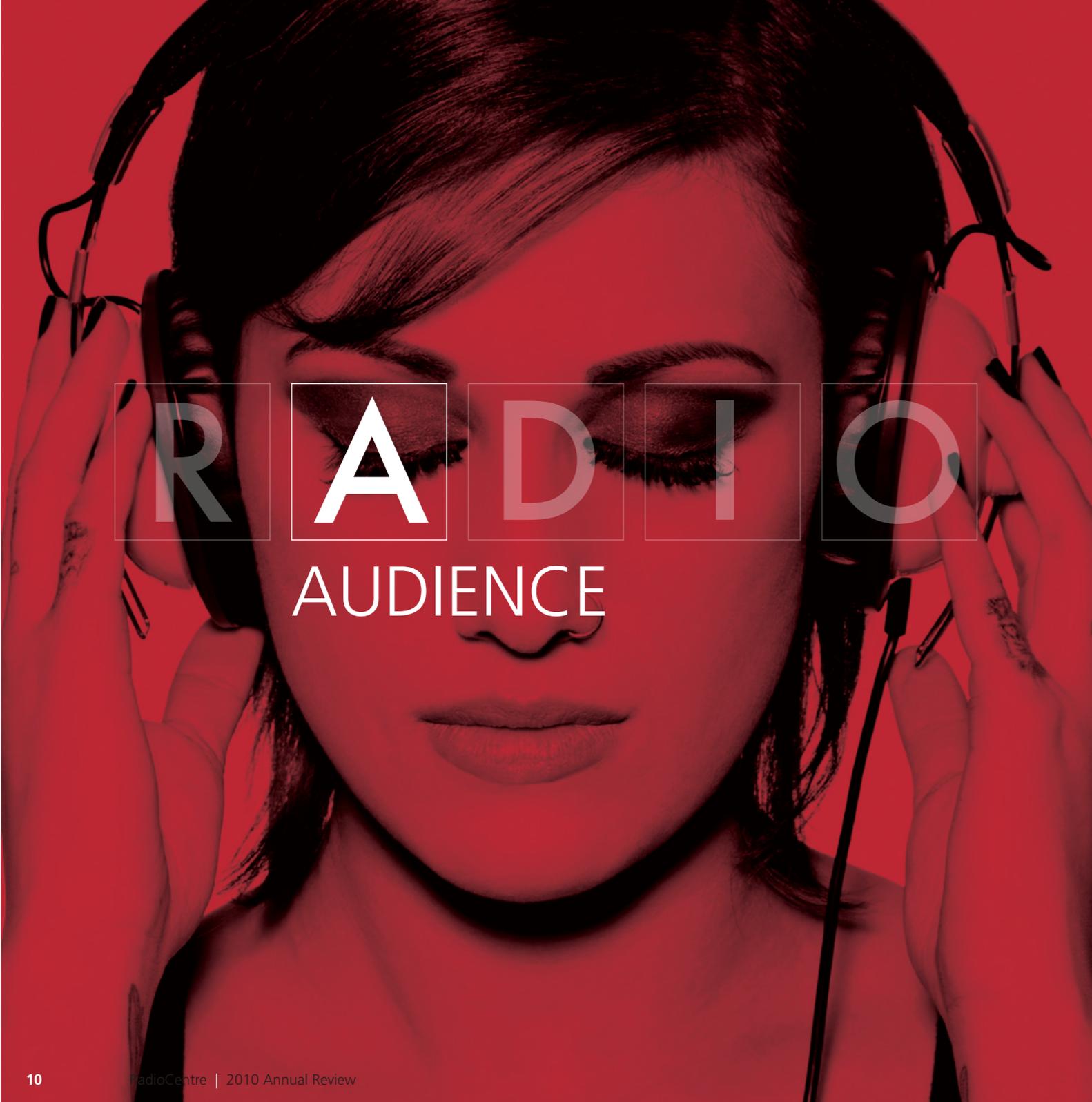
RAB Manchester

At the start of 2010, RAB announced the appointment of Katherine Dunham to the new role of strategy consultant for the nations and regions. Based in Manchester, Katherine who was previously an account director at Mediaedge:cia has been fundamental to the development of RadioGauge Regional. As the role has grown across the year, and as further demonstration of the radio industry's commitment to advertisers outside of the London market, at the end of 2010 the RAB appointed a RadioGauge Regional Executive, Ursula Corcoran, to support Katherine in the Manchester office.

Contact Strategy

The RAB's focus on direct customer contact was enhanced in 2010 with the recruitment of two new strategy consultants, Claire Wright previously at Newsquest and CBS Outdoor, and Sam Gillam from Mindshare and Storm International. The team has been instrumental in recruiting advertisers for RadioGauge and bespoke research projects, delivering a revenue benefit to the industry. They also played a fundamental role in landing the Online Multiplier findings with advertisers and agency customers.

// Data suggests that we grew +3.4% as a sector in 2010, a welcome upturn on 2009's 10% decline... //



Audience

RAJAR

Despite a seemingly endless supply of new digital competition for people's media time, results from RAJAR revealed an excellent performance in audience terms for radio across 2010, with listening figures reaching record levels. Within this, Commercial Radio continued to grow share, reaching 43.4% by the end of Q3, and reach had grown to an unprecedented level, with over 33 million adults tuning in every week. This growth was delivered by significant YOY audience increases for national stations – up 11% YOY - and also at a local level, where Commercial Radio continues to dominate the BBC with over 17m more listeners every week. Overall, a stand-out year from the commercial sector.

RadioCentre Audit

In 2010, RadioCentre conducted an audit of our members' activity in recognition of the variety and importance of Commercial Radio stations across the country. Member stations worked with us to collect data on topics such as their specialist music, speech programming and their contribution to the local economy. In addition, stations provided examples of their community involvement and public service broadcasting output.

This data was then collated in a single document which will allow us to highlight the good work carried out by Commercial Radio stations and to continue campaigning on their behalf.

The BRIT Awards – British Single of the Year

Once again, RadioCentre co-ordinated the participation of Commercial Radio stations in an on-air promotion giving listeners the opportunity to vote in the British Single category of the BRIT Awards. Over 140 Commercial Radio Station took part in 2010 and throughout the promotion broadcast special features and interviews from BRITs nominated artists, along with ticket giveaways offering listeners the chance to attend the live show.

// RAJAR revealed an excellent performance in audience terms for radio across 2010, with listening figures reaching record levels... //

DEC Appeals

At times of overseas emergency, the Disasters Emergency Committee brings together a unique alliance of the UK's aid, corporate, public and broadcasting sectors to publicise the situation and rally the nation's compassion. Commercial Radio plays a key role in these appeals and the DEC relies on RadioCentre to co-ordinate the participation of stations from all across the country. Last year, RadioCentre co-ordinated appeals for both the Haiti Earthquake (January) and the Pakistan Floods (August). In total over 38 hours of airtime was transmitted and a minimum of 24.9 million people heard the Haiti appeal and 15.6 million heard the Pakistan Floods appeal at least once.

Kathryn Hindley, Deputy Chief Executive, DEC said: "The RadioCentre are a great appeal partner for the DEC, helping us get our emergency appeals to a wide cross section of the public through the Commercial Radio network. Our thanks go to them and their members."



Digital

2010 saw a number of significant events in regard to digital radio.

The passage of the Digital Economy Act in April established a framework in which large and small commercial stations can invest in a digital future with greater certainty and increased flexibility, while offering safeguards to those that wish to remain on analogue.

With the Coalition Government coming to power shortly after the passage of the Act, it was vital that the radio industry maintained the momentum built by the legislation. Therefore RadioCentre welcomed the announcement in July from the Minister for Culture, Communications and Creative Industries, Ed Vaizey MP, that the Government was committed to digital radio. Along with this declaration, the Government published its Digital Radio Action Plan, which re-stated the consumer-led criteria behind any proposed digital radio switchover and set up a clear structure to bring Government, the radio industry, manufacturers and consumers together.

2010 also saw the launch and expansion of digital services, such as Smooth and Absolute 80's, 90's and 00's complementing existing digital stations like Planet Rock and Fun Kids. Due to this combination of factors, the overall picture for digital radio remains positive, with 12 million sets having now been sold in the UK and with digital radios fitted as standard in a range of new cars including the Mini, Ford C-MAX and Ford Focus.

With a framework for progress in place, the central issue around digital remains funding. Negotiations are continuing between the Government, the BBC and the Commercial Radio industry to try and resolve this issue.

// The overall picture for digital radio remains positive, with 12 million sets having now been sold in the UK and with digital radios fitted as standard in a range of new cars... //

Radioplayer

2010 saw the first demonstration of Radioplayer, an online portal designed to present all UK Commercial Radio and BBC radio through a single online interface. Launching in 2011, Radioplayer will bring together UK radio stations and allow them to be streamed and accessed through one, easy to use location. With both BBC and commercial stations available, Radioplayer delivers the benefits of one single radio player – choice, discovery, search, ease of use – while enabling individual stations to retain control over their content. Listeners will be able to find their preferred stations, discover new ones, search by programme, presenter, genre, and locality and store favourite stations as pre-sets. On-demand programmes and podcasts will also be searchable and items which are live or have just been broadcast will be listed higher than older programming.

This one-stop-shop for radio is now being replicated in various countries around the world and is expected to be a hit with audiences when it goes live. Radioplayer represents the most advanced radio search engine that has ever been built and backers, including the BBC and Commercial Radio groups, believe it will be instrumental in driving growth in the share of online listening.



Influence

BBC

While projects such as Radioplayer demonstrate the value of close co-operation between Commercial Radio and the BBC, RadioCentre remains focused on ensuring that the BBC's radio output is appropriately focussed on the delivery of its public purposes, while minimising the extent of its market impact.

RadioCentre continues to challenge the BBC when it believes the corporation has strayed beyond its own remit and produces the type of programming and content that the commercial sector would not be allowed to create. In June 2010, following a complaint from RadioCentre, the BBC Trust found that 'Harry Potter Day' on Radio 1 had breached the BBC's editorial guidelines in relation to undue prominence.

The Trust concluded that the scale and cumulative effect of the coverage, together with its timing, on the day of the film's release, amounted to a breach of provision related to product prominence.

This was the latest in a number of successfully upheld complaints submitted to the BBC by RadioCentre (which included similarly successful complaints against the BBC for their excessive promotion of U2 and commercial activity around the last Coldplay album). These changes have led to a change in the BBC's editorial guidelines, which means that consideration must now be given to potential cumulative effect of such activity by BBC services.

Strategic Review of BBC Radio

In 2010 one of RadioCentre's most important pieces of work in regard to the BBC was our response to the BBC's Strategic Review of its radio services.

RadioCentre's input into the BBC Trust's Review came in the form of two reports; 'Putting Listeners First: the BBC's Responsibility to Radio' and 'BBC Radio – A Review.'

Putting Listeners First, written by RadioCentre on behalf of Commercial Radio, asserted that the BBC management's proposals specific to radio reveal a lack of ambition for public service radio broadcasting and amount to little more than a protection of the status quo. The document proposed an alternative strategic vision for BBC Radio, encouraging it to recognise its much wider responsibility to the future of radio provision in a number of ways including a fundamental re-positioning of Radio 1 and Radio 2 and a reconsideration of the BBC's approach to the cross-promotion of radio programming.

These recommendations were reinforced by the findings of 'BBC Radio – A Review', a report conducted by independent consultants Value Partners. This report constituted a balanced assessment based on research and interviews with industry experts.

Influence



Response to BBC Trust Review of Radio 3, 4 & 7

RadioCentre's response to the BBC Trust Review of Radio 3, 4 & 7 called for all three radio services to do more to benefit the wider radio industry. To this end we stated that these services must ensure their high quality, distinctive content and resources are as accessible and available as possible for Commercial Radio services.

RadioCentre's recommendations also included a call for Radio 3 and Radio 4 to enhance their promotion of digital radio and for the BBC Trust to consider the long-term delivery of the BBC's responsibility and commitment to children's radio.

Ofcom Localness requirements

RadioCentre has long argued that locally relevant material is of far more use and interest to listeners than the importance of where that content was made.

In April 2010, Ofcom announced changes to its localness requirements which meant that while stations will continue to deliver highly regarded local news and content, they would have an opportunity to produce that content more efficiently across stations in broader geographical areas. While RadioCentre broadly welcomed these changes, which came about from a significant amount of lobbying on behalf of the industry, it was critical of Ofcom's failure to recommend a more significant change on co-location or programme sharing. RadioCentre will continue to encourage Ofcom to expand the areas within which stations can co-locate.

Broadcasting Code

In December 2010 RadioCentre welcomed the fundamental changes to the Broadcasting Code, relating to the manner in which commercial references are used on Commercial Radio. For the first time ever, and crucially within editorial airtime, presenters, celebrities and brand ambassadors are now free to endorse and promote brands and products live on-air – provided it is transparent to listeners that a commercial arrangement is in place.

Defined by advertisers as a "game-changing opportunity for Commercial Radio," the changes came about as a result of detailed discussions between RadioCentre and Ofcom. With commercial stations already taking advantage of these changes this is a clear example of how sensible deregulation can bring potential benefits to our industry.

Copyright

RadioCentre remains committed to a licensing framework that will deliver as much creative and commercial freedom for the industry while compensating rightsholders accordingly.

PRS for Music and PPL's charges on workplaces for listening to the radio remain an important issue, for stations, businesses and listeners themselves. Throughout 2010, RadioCentre explored opportunities to work with other stakeholders to try to address these charges and had discussions with Parliamentarians, as well as the licensing bodies themselves.

Local TV

In June 2010, the Secretary of State for Culture, Media and Sport Jeremy Hunt MP commissioned Nicholas Shott to write a report on the viability of local TV. The report identified significant challenges in the short to medium term (particularly to any service dependent on local advertising), but was more positive about the long term prospects of delivery through IPTV.

RadioCentre recognises that the possible introduction of local TV could be a threat to local Commercial Radio, depending on its scale and funding model. However more information on the way in which such services are to be structured must be provided before it is possible to make a firm assessment and we will continue to monitor this issue closely.

Tory Party Conference

In October 2010, RadioCentre hosted a broadcast facility at the Conservative Party Conference in Birmingham. While offering member stations the ability to dial in and speak directly to their local MP, it also gave the RadioCentre team a high degree of access to MPs and Government Ministers.

New Conservative MPs were particularly responsive to be invited to the stand, which gave RadioCentre an excellent opportunity to meet them for the first time. RadioCentre has since been in contact with every MP who attended the stand to provide them with more information on the issues they raised.

// For the first time ever, and crucially within editorial airtime, presenters, celebrities and brand ambassadors are now free to endorse and promote brands and products live on-air... //

Organisation

Golden Square

RadioCentre has now had its first full year at its offices in Golden Square – our offices are always open to member stations so if you still haven't visited us please feel free to drop in.

RACC

2010 was an exceptionally busy year for the script clearance body, the RACC, whose 4 staff broke the 25,000 mark for the first time by clearing a total of 25,616 scripts. The average number of scripts submitted per month rose from around 1,900 to over 2,100. Over 80% of incoming scripts were turned from a pre-production script to an 'approved for broadcast' script within 1 working day/8 hours, and around 65% of scripts were cleared 'as they stood'.

September 2010 saw the implementation of a new advertising code (the BCAP Code of Broadcast Advertising) and December 2010 saw the liberalisation of the Ofcom Broadcasting Code allowing commercial references in editorial. RACC looks forward to continuing to work effectively with RadioCentre members to help maintain a high level of compliance with the Codes.

RadioCentre Members' Conference

In June, RadioCentre held its fourth members' conference on the same day as the Annual Arqiva Awards. This year both events were held at a new venue – the Westminster Bridge Park Plaza.

Over 150 delegates attended the conference where we saw presentations from Sir Michael Lyons, Chairman, BBC Trust; Stewart Purvis, Content & Standards Partner, Ofcom; various members of the RadioCentre team and to end, a panel consisting of RadioCentre's newest Board Members, Malcolm Bluemel, CEO, Planet Rock and Steve Fountain, Head of Radio, kmfm.

// 2010 was an exceptionally busy year for the script clearance body, the RACC, whose 4 staff broke the 25,000 mark for the first time by clearing a total of 25,616 scripts... //

Arqiva Commercial Radio Awards

At the Westminster Bridge Park Plaza on Thursday 17th June, 25 awards were presented in front of over 500 guests. Throughout the night there were performances from Katie Melua, The Wanted and The Saturdays. The Awards, now in their 15th year, were hosted by Absolute Radio's Christian O'Connell and amongst the winners were LBC's Nick Ferrari, Hallam FM, Real Radio North West, Radio Pembrokeshire, The Bay, Banbury Sound and GTN.

Training

Throughout the year RadioCentre held various sales and leadership workshops as well as courses on the new BCAP Code and sessions for advertisers and their agencies. These were attended by over 250 delegates.

RADIO ORGANISATION

RadioCentre Services

Advertiser and agency liaison

Advertising clearance via RACC

Annual members conference

Arqiva

Industry representation

Arqiva Commercial Radio Awards

BBC

Industry cooperation

BBC Trust

Industry representation

BRITs promotion

Business support helpline

Commercial Radio Pension Scheme

Copyright

Industry representation

DEC appeals

Digital Radio Action Plan

Industry representation

e-newsletters

Government

Industry representation

Contacts

CEO Office 020 3206 7820

Radio Advertising Bureau 020 3206 7888

External Affairs 020 3206 7850

Finance & Member Services 020 3206 7824

Insight & Marketing 020 3206 7890

RACC 020 3206 7808

JICRIT 020 3206 7840

www.radiocentre.org

RadioCentre Board

Non-Executive Chairman

Dianne Thompson
Chief Executive, Camelot UK Lotteries Limited

Chief Executive Officer

Andrew Harrison
RadioCentre

Non-Executive Director

Kip Meek
Chairman, YouView

Directors

Michael Betton
Chief Executive
Lincs FM Group

Malcolm Bluemel

Chief Executive
Planet Rock

Dee Ford

Group Managing Director
Bauer Radio

Steve Fountain

Head of Radio
kmfm

Stephen Miron

Group CEO
Global

Donnach O'Driscoll

Chief Executive
Absolute Radio

Ashley Tabor

Founder & Executive President
Global Radio

Stuart Taylor

Chief Executive
GMG Radio

RadioCentre Members

Absolute 80's
Absolute 90's
Absolute 00's
Absolute Classic Rock
Absolute Radio
Absolute Radio extra
Andover Sound
Arrow FM

The Arrow
Ashbourne Radio
Atlantic FM
Banbury Sound
102.1 Bay Radio
The Bay
The Beach
Beacon
The Breeze
106.3 Bridge FM
Bright FM
BRMB

Capital Birmingham
Capital East Midlands
Capital London
Capital Manchester
Capital North East
Capital Scotland
Capital South Coast
Capital South Wales
Capital Yorkshire
103.1 Central FM
CFM
Chance DAB
Channel 103
Chelmsford Radio 107.7
Chill

Choice
City Talk
Citybeat
Classic FM
Clyde 1
Clyde 2
The Coast
Colourful Radio
Compass FM
Connect FM (Northants)
Connect FM (Peterborough)
Cool FM
Cuillin FM
Dearne FM
Dee 106.3
Downtown Radio

104.7 Island FM
Isle of Wight Radio
106.5 JACK FM Bristol
106 JACK FM Hertfordshire
106 JACK FM Oxfordshire
Jazz FM
Juice 107.2
KCFM 99.8
Kerrang! Radio
Kestrel FM (North)
Kestrel FM (South)
Key 103
Kingdom FM
Kiss
kmfm Ashford
kmfm Canterbury
kmfm Extra
kmfm Maidstone
kmfm Medway
kmfm Shepway & White

Dream 100
Fire Radio
Forth 2
Forth One
French Radio London
FUN Kids
GaydarRadio
Gem 106
Glide FM
Gold (Midlands)
Gold (UK)
Gold (Wales)
Hallam FM
Heart Cambridgeshire
Heart Devon
Heart East Anglia
Heart Essex
Heart Four Counties
Heart Kent
Heart London
Heart North West &
North Wales
Heart Solent
Heart Sussex
Heart Thames Valley
Heart West Country
Heart West Midlands
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High Peak Radio
The Hits
Imagine FM
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GaydarRadio
Gem 106
Glide FM
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Gold (UK)
Gold (Wales)
Hallam FM
Heart Cambridgeshire
Heart Devon
Heart East Anglia
Heart Essex
Heart Four Counties
Heart Kent
Heart London
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KCFM 99.8
Kerrang! Radio
Kestrel FM (North)
Kestrel FM (South)
Key 103
Kingdom FM
Kiss
kmfm Ashford
kmfm Canterbury
kmfm Extra
kmfm Maidstone
kmfm Medway
kmfm Shepway & White

104.7 Island FM
Isle of Wight Radio
106.5 JACK FM Bristol
106 JACK FM Hertfordshire
106 JACK FM Oxfordshire
Jazz FM
Juice 107.2
KCFM 99.8
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Cliffs Country
kmfm Thanet
kmfm West Kent
Lakeland Radio
LBC 97.3
LBC News 1152
LGR
Lincs FM
Lochbroom FM
Magic 105.4
Magic 1152 (Manchester)
Magic 1152 (Tyne & Wear)
Magic 1161
Magic 1170
Magic 1548
Magic 828
Magic 999
Magic AM (South Yorkshire)
Mansfield 103.2
Manx Radio
Mercia
Metro Radio
MFR
MFR Two
Midwest Radio (Blandford
& The Vale)
Midwest Radio (Somerset &
West Dorset)
My Baby Radio
Nation Radio
Newbury Sound
NME Radio
North Norfolk Radio
Northsound 1
Northsound 2
99.9 Radio Norwich
Nova Radio
Oak FM (Hinckley)
Oak FM (Loughborough)
Oban FM
Original 106fm (Aberdeen)
102.5 Radio Pembrokeshire
Planet Rock
Premier Christian Radio
Radio Aire
Radio Borders
Radio Carmarthenshire
Radio Ceredigion
Radio City
Reading 107fm
Real Radio Northeast

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Real Radio Northwest
Real Radio Scotland
Real Radio Wales
Real Radio Yorkshire
Ridings FM
Rock FM
Rock Radio Manchester
Rock Radio Northeast
Rock Radio Scotland
Rother FM
Rugby FM
Rutland Radio
Sabras Radio
97.5 Scarlet FM
106.5 The Severn
107.1 The Severn
SIBC
Silk 106.9
Smooth Radio
Southend Radio 105.1
Sovereign FM
Splash FM
Tay AM
Tay FM
107.4 Telford FM
TFM Radio
3FM
Touch Coventry
Touch Stratford
Touch Tamworth
Touch Warwick
Town 102
Traffic Radio
Trax FM (Bassetlaw)
Trax FM (Doncaster)
Two Lochs Radio
Viking FM
Voice Radio
Wave 102
Wave 105
Waves Radio
West FM
West Sound
West Sound 1035
Wyvern
Xfm (London)
Xfm (Manchester)
Yorkshire Radio

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Real Radio Scotland
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