

Annual Review 2011

THE VOICE OF UK COMMERCIAL

RADIO



RadioCentre

SHAPING COMMERCIAL RADIO'S FUTURE



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// 2011 has been a year where radio has continued to buck the trend and confound its critics as the only traditional medium to grow revenue. //

Chairman's Review



Welcome to the RadioCentre Review of 2011. The last twelve months have been an impressive year for commercial radio, with continuing record audiences and strong revenue growth, especially against the recessionary backdrop for all businesses.

It has been a year where radio has continued to buck the trend and confound its critics, as the only traditional medium to grow revenue. And if the forecasts are to be believed there could be more good news in the pipeline, with further growth anticipated in 2012.

This growth can in no small part be attributed to the work of the RAB, who have continued to innovate with their promotion of radio. Research released last summer, 'Media and the Mood of the Nation', showed that listening to the radio really does make you happier, with the research generating widespread coverage across national, trade and broadcast media.

An industry-wide marketing campaign was launched by the RAB under the umbrella theme of Britain Loves Radio, with a national advertising campaign helping to deliver this message.

RAB also tackled the historic challenge of a lack of creativity in radio advertising, with an important partnership with D&AD, the membership organisation which represents excellence in the creative, design and advertising communities. I'm very much looking forward to seeing the fruits of their labours in 2012.

Alongside this important work, which is focussed on revenue growth, RadioCentre's External Affairs team has also continued to work tirelessly to reduce regulation and costs facing the sector, whether it is holding the BBC to account or achieving significant deregulation for stations. While the range of essential services provided by RadioCentre, such as the RACC's advertising clearance, continue to be a mainstay of the industry.

When I meet with my colleagues on the RadioCentre board each quarter, we are mindful of the importance of all these services and the need to balance both the differing priorities of different members, and work for a secure and prosperous future for the sector. I hope that 2012 proves successful for you and for everyone involved in our industry.

D. Thompson

Dianne Thompson
Chairman, RadioCentre

CEO's Review



// 2011 has been a solid year for commercial radio in terms of both audience and revenue. //

It's been a hectic 12 months of activity in commercial radio as we continue to organise our workstreams into the **R-A-D-I-O** strategy pillars: revenue, audience, digital, influence and organisation.

As Dianne has already indicated in the Chairman's Review, 2011 has been a solid year for commercial radio in terms of both audience and revenue, but that wasn't all. Commercial radio scooped its best ever haul of 14 Gold Awards at the Sony Radio Academy Awards in May, Global successfully rolled-out its Capital brand, and there were positive yield rises for national brands Capital and Heart, GMG's Smooth, and Bauer's Kiss networks.

Smooth Radio celebrated its first year as a national station in October and Absolute Radio, having resolved its ownership issues, rolled out two new digital services in November – Absolute Radio 60s and Absolute Radio 70s – demonstrating commercial radio's ability to innovate and deliver great breadth and depth to its listeners.

Radioplayer, the collaboration between commercial radio and the BBC, has had a great year, growing from 157 stations at launch, to over 300 stations and 6.7 million regular users across hundreds of commercial, BBC, student and community stations.

The fact that radio was the only traditional medium to grow **Revenue** in 2011 up at 2.3 per cent against a market at just 1.5 per cent, is even more remarkable when considered against a backdrop of an 80 per cent drop in spend from the COI (equating to about 8 per cent of total revenue).

The shortfall was made up by achieving the highest ever brand count for radio, 355 brands spending over £60,000 with notable successes including Vodafone at +140 per cent, return of Carphone Warehouse +200 per cent, Lloyds TSB +300 per cent and the multiple grocers Asda +88 per cent and Morrisons +133 per cent.

We have also started to see the freedoms allowed under the new Broadcasting Code beginning to be adopted – Brand Integration (S&P) revenue will increase by about 0.4 per cent this year, reversing the decline in this revenue stream, which was down by 4.3 per cent in 2010.

Radio saw strong **Audience** growth across the entire year, peaking at just over 34 million people listening to commercial radio in the UK each week – over a million more than in 2010. That gave commercial radio its best share of radio listening since Q2 2004.

The RAJAR figures showed UK radio audience at an all-time high of 47.6 million adults, or 91.7 per cent of the population, and that radio listening now accounts for 1,076 million hours per week. As the IPA's Touchpoints 3 study highlights, radio is still the nation's second most-consumed medium after TV, accounting for more than a quarter of the average adult's time spent with media a day.

We continued to work with Government, the BBC, Digital Radio UK and you, our members, on the **Digital** Radio Action Plan, and we hope we are finally approaching something of a resolution on the funding for local DAB rollout.

23 million people now listen to digital radio each week with digital reach across all platforms increasing by 10 per cent year on year. Of all radio listeners, 49.4 per cent now listen via a digital platform each week, an increase of 2.2 million people year on year.

On **Influence**, our External Affairs team welcomed some new faces in 2011 with Ben Walker and Lindsay Bennett joining, as RadioCentre continued to press our industry's case with Ofcom, Government and the BBC Trust. We have, and will continue to, work closely with the BBC Trust on the delivery of the BBC's DQF programme, as we stress the BBC's responsibility to maximise the public value of its popular music services.

As always, we'll do our best to represent all of our members' interests – small and large, analogue and digital – to shape commercial radio's future, so all of our members have the best opportunity to grow revenues, audiences and profits in 2012.

Finally, on **Organisation**, the RadioCentre team moved to new, purpose-built offices on New Oxford Street in December, along with our radio friends at Radioplayer, RAJAR, Digital Radio UK, RACC, World DMB and Radio Academy. If you haven't visited us in our new offices yet, we look forward to welcoming you soon.



Andrew Harrison
Chief Executive, RadioCentre



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Revenue



Simon Redican, MD of RAB said “2011 saw the RAB continue to deliver a contact strategy, with help for individual advertisers and agencies which is unique in the marketplace. We have built on this service with award winning research, a revamped training programme and trade press coverage which reflects our revitalised medium’s success. We have also laid the groundwork to really begin to tackle the standard of work produced by UK creative agencies in 2012”.

On Revenue, there is good news. Industry reports show radio is the only traditional medium to grow revenue in 2011, with Zenith Optimedia reporting that radio has grown by 2.3 per cent vs an advertising market up 1.5 per cent and Group M predicting growth of +5 per cent vs a market which is up 0.7 per cent.

This is even more remarkable when you consider an 80 per cent drop in spend from our biggest customer, COI equating to about 8 per cent of total revenue. This shortfall has been made up by achieving our highest ever brand count – 355 brands spending £60k+ in a quarter (Q3). Notable successes have been Vodafone +140 per cent, the return of Carphone Warehouse +200 per cent, Lloyds TSB +300 per cent and the multiple grocers Asda +88 per cent and Morrisons +133 per cent.

We have also seen the Brand Integration flexibility allowed under the new Broadcasting Code beginning to be adopted – Brand Integration (S&P) revenue will increase by about 0.4 per cent this year. Whilst this is not in itself an impressive figure it reverses a trend where this strand of revenue had declined by 4.3 per cent in 2010.

Creativity in Radio

In 2011, the RAB highlighted the need to address the continued poor standard of much UK creative. This was brought into stark relief by the poor showing of UK creative agencies’ radio work in industry awards such as D&AD, Cannes and Campaign Big Awards.

In February, Peter Buchanan, former deputy CEO of the Central Office of Information (COI), joined the RAB as a consultant tasked with quantifying the creative challenge. His experience of driving the COI’s creative excellence and effectiveness over the past 20 years means Peter is well suited to helping the RAB persuade and encourage more advertisers to explore and develop better creative work.

The RC board has now approved a full campaign to improve creative standards. Clare Bowen, Account Director at HMDG, has been appointed as Head of Creative Development. We have established a partnership with D&AD, the membership organisation which represents excellence in the creative, design and advertising communities, and in October launched a ‘Creativity in Radio’ program to help drive up standards in advertising. The RAB will sponsor the radio category of the professional D&AD Awards, and work with D&AD to design a new training program to support and inspire ‘Creativity in Radio’, which will be rolled out in spring 2012. A showcase of the best examples of radio advertising, including case studies, interviews and sound clips from the RAB’s archives, will be co-hosted on D&AD and the RAB’s websites, alongside opinion and editorial from the sectors top minds.

We are also working with Haymarket, publishers of Campaign, Media Week and Marketing to champion creative excellence. As part of this association, the RAB has secured a regular ‘Private Hear’ feature in Campaign magazine which will see radio ads reviewed by senior industry figures on a monthly basis, and has also started an association with the Campaign BIG Awards to again help encourage the development of better creative work. 2012 will see a series of vodcasts focussing on radio issues including creativity.

Revenue



Radio: The Emotional Multiplier

June saw the launch of the RAB's latest research – Radio: The Emotional Multiplier – which revealed results from the 'Media and the Mood of the Nation' study which shows how radio boosts consumer happiness and enhances receptiveness to brand advertising. The research highlights the immense potential of radio to influence emotions, in turn, offering a huge boost to advertisers seeking emotional engagement to build their brands.

The research was launched to an audience of 150 senior advertiser and media agency contacts in Central London on 28th June and was followed up with individual advertiser and agency presentations by the RAB team across London, Manchester, Glasgow and Edinburgh. We were delighted to see that the research generated huge interest in both the trade and national press, as well as on numerous BBC and commercial radio programmes across the country.

RadioGAUGE

In October, RAB celebrated measuring its 500th advertising campaign with a cake for MediaCom and Volkswagen Golf Match.

Since its launch in January 2008 to address the lack of monitoring in radio advertising, RadioGAUGE has measured 420 national and 80 regional campaigns. As well as offering advertisers the opportunity to track their radio campaign performance, RadioGAUGE also offers sector insights – providing comparisons with relevant benchmarks – and assesses the effectiveness of creative execution.

Early 2012 will see the launch of RadioGAUGE Access, an online database which will provide further opportunities for agencies and advertisers to capitalise on the wealth of data we currently hold. Following the successful introduction of qualitative creative feedback into the RadioGAUGE survey, the data will now offer publicly available insight and understanding into the best radio creativity practice, as well as demonstrating the benefits that radio can bring to a campaign and its brands.

New RAB Marketing Campaign – Britain Loves Radio

In November RAB announced a brand new marketing campaign under the umbrella theme of 'Britain Loves Radio'. The campaign began with the relaunch of the RAB website and nationwide radio advertising.

The bright and bold new website features latest industry news, a more intuitive menu structure, better search function in the radio ads database and a brand new mapping system. The Google-based interactive mapping system, designed by MediaTel, makes it even easier for media planners to plot radio advertising campaigns, showing coverage by reach, station, location, sales point and RAJAR or BARB region, with all maps being exportable into planning presentations.

The radio advertising was written and produced by creative agency Radioville and featured four executions being rotated across all RadioCentre member stations promoting the power of radio advertising.

The Britain Loves Radio campaign will underpin all marketing work undertaken by the RAB over the next 12 months and seeks to position radio as an essential and positive choice for brand marketers, stimulating more active consideration of radio as part of brand advertising campaigns.

Contact Strategy

Our contact strategy again focussed on a combination of inspirational sessions for non radio spenders and practical support for those advertisers already committed to the medium. We ran 12 radio weeks, which involved taking over major agencies and allowing the radio groups to showcase latest developments in the medium. We ran 27 individually tailored sessions for major clients such as the day at Heart East Anglia which was attended by the entire Aviva marketing team and ended with a radio quiz in a local pub which went on well into the small hours – other examples included days for Unilever at Absolute Radio and Weetabix at Global Radio.

The RAB trained a total of 193 graduates and new joiners to both advertisers and agencies in 2011. Our constant re-evaluation of the programme has seen consistently strong levels of feedback and courses which are oversubscribed, despite us increasing their number across the year.

// The Britain Loves Radio campaign seeks to position radio as an essential and positive choice for brand marketers. //

RADIO

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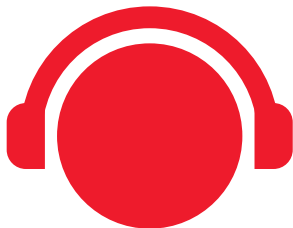
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Audience



// RAJAR figures showed the overall radio audience to be at an all-time high, with over 47.6 million listeners. //

RAJAR

UK Radio continues to gain listeners despite an increasingly diverse media landscape offering consumers other alternatives. August 2011 RAJAR figures showed the overall radio audience to be at an all-time high, with over 47.6 million listeners. This was directly assisted by commercial radio recording its highest ever audience that same month, as over 34 million listeners tuned in weekly for the first time. Commercial radio peaked at a greater percentage of listening hours than at any time in the past 7 years that same quarter, reaching 43.7 per cent of the total.

This growth was delivered by steady year-on-year audience increases for national stations – increasing 2.4 per cent overall – and significantly at local level, where commercial radio grew audience more than 10 per cent year-on-year to serve nearly four times the BBC Local equivalent every week. Such increases understandably made 2011 a encouraging year for commercial radio listening figures.

The BRIT Awards

Once again, RadioCentre co-ordinated an on-air promotion for member stations to give away tickets to listeners to the BRIT Awards. Over 90 stations took part in 2011, from all over the UK, broadcasting special features and interviews from nominated artists.

DEC Appeals

At times of overseas emergency, the Disasters Emergency Committee brings together the commercial and public broadcasting sectors to publicise the situation and raise money for aid. Commercial radio plays a key role in these appeals and the DEC relies on RadioCentre to co-ordinate the activity on all radio stations. In 2011, RadioCentre co-ordinated an appeal for the drought in East Africa which was voiced by actress Fay Ripley.

Kathryn Hindley, Deputy Chief Executive, DEC said: “The RadioCentre are a great appeal partner for the DEC, helping us get our emergency appeals to a wide cross section of the public. Our thanks go to them and their members.”

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RadioCentre continued to be closely involved with the development of digital radio of all kinds throughout 2011, whether on DAB, online or mobile.

While the industry remained committed to a multi-platform future for radio, it also worked alongside industry stakeholders on key aspects of the Government's updated Digital Radio Action Plan. In particular RadioCentre engaged directly on a number of the committees and working groups established under this plan.

Separately RadioCentre was also a founding partner of Radioplayer, which brings together all of UK radio in one place, and was launched successfully in March 2011.

The main challenges facing digital radio's development are best summarised as issues of coverage; content; cars; and communication.

Coverage. One of the main issues regarding digital radio, which the industry spent time seeking to resolve throughout the year, was the planning and funding of local DAB coverage. This has been a priority for the industry since the absence of any funding for local DAB in the BBC licence fee settlement in 2010. There have since been detailed negotiations between Government and the radio industry to try and achieve an agreement on building out local coverage. In parallel with this Ofcom and Arqiva have been examining how to build coverage to FM levels.

Content. 2011 was also a year that saw the launch and expansion of digital services, providing a broader content proposition for consumers, with Jazz FM and Smooth Radio joining existing digital-only stations available across the UK, like Absolute Radio 80s and Planet Rock. Further innovations like Absolute Radio 60s and 70s and Smooth Radio's Christmas and 70s stations also broadened the range of digital offerings.

Cars. A number of the main car manufacturers – including Ford and Vauxhall – outlined their plans to include digital radio as standard from 2013, with the number of new vehicles fitting this as standard up significantly from 5 per cent to over 18 per cent in a year.

Communication. Digital Radio UK oversaw the launch of a wide ranging consumer communication campaign during 2011, which saw a range of press and radio advertising as well as promotions on BBC television and radio.

Radioplayer

RadioCentre is a shareholder in Radioplayer and was proud to be part of the successful launch of this new one-stop-shop for UK radio in March 2011.

Radioplayer is a partnership between commercial radio and the BBC, and brings together licensed UK radio stations of all kinds and allows them to be streamed and accessed through one, easy to use location. It delivers choice; discovery; search; and ease of use. Access to Radioplayer is open to all commercial radio stations and deliberately priced at an affordable level for stations of all sizes.

The service got off to an excellent start growing from 157 stations at launch, to over 300 stations and 6.7 million regular users across hundreds of commercial, BBC, student and community stations. Work is already underway to enable Radioplayer to be accessible on more connected devices and examine international opportunities.

// Radioplayer got off to an excellent start growing from 157 stations at launch, to over 300 stations and 6.7 million regular users. //

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// RadioCentre continues its work to ensure the BBC's output is appropriately focussed on the delivery of its public purposes to minimise its wider market impact on commercial radio. //

BBC

RadioCentre continues to work alongside the BBC in order to secure a better future for the whole of UK radio, working together on Radioplayer, Digital Radio UK and RAJAR. However we also remain engaged on ensuring that the BBC's radio output is appropriately focussed on the delivery of its public purposes to minimise its wider market impact on commercial stations.

As part of this work the new BBC Chairman, Lord Patten, accompanied by BBC Trustees and staff, met with the RadioCentre Board in September to discuss a range of topics in relation to the strategic role and continuing functions of the BBC Trust.

The Trust's five year cycle of service licence reviews, where each BBC service is assessed against the obligations and conditions in its licence, also came to a close at the end of the year. RadioCentre continued to respond to all relevant consultations within this process in 2011 (including BBC Local Radio, 5 Live/ 5 Live Sports Extra, Asian Network and Olympics Extra). This work helped to inform our overall response to the final report of the BBC strategy review, Delivering Quality First (DQF).

Influence



Response to the BBC Trust consultation on 'Delivering Quality First'

The DQF consultation which closed in December 2011 was the BBC's reaction to the freezing of the licence-fee until 2016. The BBC has attempted to do this by not closing any services, and is ultimately planning 20 per cent savings across the organisation.

The RadioCentre response to DQF called for a more significant and radical change to BBC Radio than those being proposed. Specifically in regards to Radio 1 and 2 (which will be largely untouched), given their significant growth in commercial radio's heartland audience of 25-44 year olds and failure to deliver their public value potential.

Response to BBC Trust Review of BBC Local Radio services

The BBC Local Radio service licence review ran concurrently with DQF and RadioCentre felt that this unnaturally skewed the consultation to examine the DQF proposals rather than the performance of the service. However, we commissioned research to examine how BBC Local Radio stations could offer the prescribed levels of public value to its audiences in more restricted financial times.

Our recommendations for these new look BBC Local stations were submitted alongside our submission, which stated that there is scope for BBC Local to further improve its public value offering; as long as it takes advantage of being part of the BBC News division and focuses its content on an older audience than it currently does.

Response to BBC Trust Review of Radio 5 Live and 5 Live Sports Extra

In June 2011, RadioCentre's response to the BBC Trust Review of Radio 5 Live and 5 Live Sports Extra identified that 5 Live had ill-defined and confused priorities, which caused it to be an indistinctive service failing its public service remit of a rolling news service.

RadioCentre called for the 5 Live service licence to be amended to emphasise its public value output. We advocated that it should cease branding itself as an 'entertainment' station as part of this; instead focusing on harder newsworthy issues. The concentration of both stations on populist sports, most specifically football, should be reversed in favour of an expanded obligation to feature much more minority sports.

Copyright

RadioCentre remains committed to a copyright licensing framework that will deliver as much creative and commercial freedom for the industry, while compensating rightsholders accordingly. We have worked with our members throughout 2011 to develop our on-going dialogue with the collection societies PRS for Music and PPL.

The issue of PRS and PPL tariffs for workplace for listening to the radio also remains important for stations, businesses and listeners themselves. Throughout 2011, RadioCentre worked with other stakeholders to try to address this imbalance. Our wider parliamentary engagement, also led to several MPs raising questions in parliament regarding their constituents concerns over the tariffs. An Early Day Motion was also tabled, calling for an examination of radio listening charges and the behaviour of collection societies.

RadioCentre also responded to the Hargreaves Review of Intellectual Property and monitored proposals for copyright reform, to ensure changes in copyright law in the UK and EU reflect the interests of commercial radio.

Ofcom

Analogue Licensing

At the start of 2011 RadioCentre lobbied Ofcom to reverse its 2010 decision to offer analogue radio licences for 7 year terms, rather than the 12 years permitted by the legislation. This is particularly important for small analogue operators to ensure the best long term viability and security for broadcasters.

Following intensive discussions with senior officials, Ofcom agreed to review this decision during 2012, once the outcome of discussions on local DAB planning are known and the Government has published its Green Paper on communications policy. This was a significant result as it is 2 years ahead of schedule.

Broadcasting Code

RadioCentre welcomed Ofcom's decision to liberalise the rules on commercial references in radio in 2010. Commercial radio can now endorse and promote brands and products live on-air provided it is transparent to listeners that a commercial arrangement is in place.

The revision has enabled commercial radio to do more to drive advertiser and agency interest in sponsorship and promotion activity. Throughout 2011 RadioCentre and RAB have worked with the industry to develop new and innovative means of delivering commercial messages in radio programming. We are pleased to see that advertisers have started to take advantage of these changes, which are a clear example of how sensible deregulation can bring potential benefits to our industry.

Media Ownership

In June 2011, following a concerted lobbying effort from RadioCentre, Parliament finally approved the removal of local radio and cross media ownership rules (as recommended by Ofcom the previous year).

We have long argued that it seemed arbitrary to insist on rules enforcing separate ownership where there are more than two commercial radio services in addition to the BBC (the 'two-plus-one' rule), as a means of ensuring the right level of plurality and diversity of viewpoint in a local media market. We have also supported the liberalisation of the local cross media ownership rules, in order to encourage the successful development of more local multi-media companies that may have interests beyond a single sector, such as radio.

This was a positive result for the industry's efforts to achieve lighter regulation and should allow stations and groups greater flexibility in terms of how they run their operations.

Local TV

RadioCentre has engaged with DCMS and Secretary of State Jeremy Hunt on his plans for Local TV during 2011, supporting stakeholder events to ensure that commercial radio is represented in these debates. However it has also raised concerns that Local TV will put even greater pressure on local advertising spend, and will be monitoring the development of these services closely as they look to launch in 2012.

// 30 awards were presented in front of over 600 guests – our biggest audience yet. //

RADIO

REVENUE

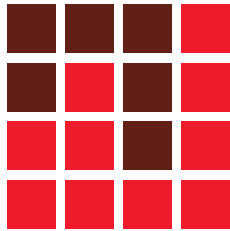
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Organisation



Re-location

At the end of 2011 RadioCentre along with DRUK, RAJAR, Radio Academy and WorldDMB moved to new offices at the top of New Oxford Street. We have made the office welcoming to visitors and members are invited to drop in at any time.

New websites for RadioCentre and RAB

In 2011 both RadioCentre and the RAB launched new websites. The RadioCentre website is now the first port of call for all the latest industry news, up to date information on industry and policy development, member information and there is also the opportunity for stations to showcase their own achievements.

The RAB website is now a useful resource for anyone who wants to advertise on radio. All the latest RAB studies and research are available to download along with useful tools on how to plan, map and measure radio campaigns.

RACC

2011 saw RadioCentre's script clearance body, the RACC, clear for broadcast a total of 26,828 advertisement scripts and commercial references. The average number of scripts submitted per month was 2,100, with around 70 per cent being cleared within the published turnaround time of 24 hours and around 50 per cent being cleared within 8 hours. The number of 'upheld' complaints by the ASA against RACC-cleared ads stood at 10.

During the year, RACC upgraded its online system enabling script clearance to be made quicker for customers and steered them through new consumer credit rules, conditions for ads promoting shared equity schemes and grappled with regulatory policy for claims relating to broadband speeds. RACC looks forward to increasing its efficiency in 2012 via new initiatives to help RadioCentre members continue to achieve high advertising compliance.

RadioCentre Members' Conference

In June 2011, RadioCentre held its fifth members' conference on the same day as the Arqiva Commercial Radio Awards. For the first time we also had an exhibition area where the radio industry bodies and radio related companies showcased their work and businesses.

Over 150 delegates attended the conference at Westminster Bridge Park Plaza and were able to see presentations from the RadioCentre team as well as guest speakers including Ed Richards, CEO, Ofcom; Feargal Sharkey, then CEO, UK Music and Michael Hill, Managing Director, UK Radioplayer.

Arqiva Commercial Radio Awards

The awards, now in their 16th year, are organised by RadioCentre and recognise excellence and achievement across the whole spectrum of commercial radio. For the first time categories for advertising were included in the ceremony, which meant the nominations and winners reflected the breadth and diversity of commercial radio as well as some brilliant, innovative advertising and marketing campaigns.

In total 30 awards were presented in front of over 600 guests – our biggest audience yet – at the Westminster Bridge Park Plaza on July 6th. The ceremony was hosted by Christian O'Connell and saw live performances from Wonderland, The Sound of Arrows and Pixie Lott.

Winners on the night included Classic FM, 96.2 Touch FM, Jack FM Oxfordshire, Planet Rock, Ronnie Wood, Dee Ford from Bauer Radio, Dixie and Gayle from Real Radio Yorkshire and even Christian O'Connell himself!

Training

Throughout the year RadioCentre and the RAB hold a number of low cost and free training sessions including training for sales staff at stations, media planners and buyers at advertisers and agencies with little or no experience in radio. These continue to prove successful and popular with participants to be offered once again in 2012.

RadioCentre

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Insight & Marketing

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RACC

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JICRIT

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www.radiocentre.org

Services

Advertiser and agency liaison

Advertising clearance via RACC

Annual members conference

Arqiva

Industry representation

Arqiva Commercial Radio Awards

BBC

Industry cooperation

BBC Trust

Industry representation

BRITs promotion

Business support helpline

Commercial Radio Pension Scheme

Copyright

Industry representation

DEC appeals

Digital Radio Action Plan

Industry representation

e-newsletters

Government

Industry representation

Industry events

Member discounts

JICRIT and JET

MCPS agreement for all members

Ofcom

Industry representation

Political party conferences

RAJAR board representation

Research projects

Training

Website

Information and resource

Weekly online press summary

Board

Non-Executive Chairman

Dianne Thompson

Chief Executive, Camelot UK Lotteries Ltd

Chief Executive Officer

Andrew Harrison

RadioCentre

Non-Executive Director

Kip Meek

Senior Advisor, Everything Everywhere

Directors

Michael Betton

Chief Executive

Lincs FM Group

Malcolm Bluemel

Chief Executive

Planet Rock

Dee Ford

Group Managing Director

Bauer Radio

Stephen Miron

Group CEO

Global Radio

Donnach O'Driscoll

Chief Executive

Absolute Radio

Ashley Tabor

Founder & Executive President

Global Radio

Stuart Taylor

Chief Executive

GMG Radio

Members

Absolute Radio 00's
Absolute Radio 60's
Absolute Radio 70's
Absolute Radio 80's
Absolute Radio 90's
Absolute Classic Rock
Absolute Radio
Absolute Radio extra
Andover Sound
Arrow FM
The Arrow
Ashbourne Radio
Atlantic FM
Banbury Sound
102.1 Bay Radio
The Bay
The Beach
The Breeze Bristol
The Breeze Bath
The Breeze South Hampshire
The Breeze Bridgwater & West Somerset
The Breeze Frome & West Wiltshire
106.3 Bridge FM
Bright FM
Capital Birmingham
Capital East Midlands
Capital London
Capital Manchester
Capital North East
Capital Scotland
Capital South Coast
Capital South Wales
Capital Yorkshire
103.1 Central FM
CFM
Channel 103
Chelmsford Radio 107.7
Chill
Choice
City Talk
Citybeat
Classic FM
Clyde 1
Clyde 2
Colourful Radio
Compass FM
Connect FM (Kettering, Corby & Wellingborough)
Connect FM (Peterborough)
Cool FM
Cuillin FM
Dearnie FM
Dee 106.3
Downtown Radio
Dream 100
Fire Radio
Forth One
Forth 2
Free Radio (Birmingham)
Free Radio (Coventry and Warwickshire)
Free Radio (Shropshire and the Black Country)
Free Radio (Herefordshire & Worcestershire)
French Radio London
FUN Kids
GaydarRadio
Gem 106
Glide FM
Gold (Midlands)
Gold (UK)
Gold (Wales)

Hallam FM
Heart Cambridgeshire
Heart Devon
Heart East Anglia
Heart Essex
Heart Four Counties
Heart Gloucestershire
Heart Kent
Heart London
Heart North West & Wales
Heart Anglesey
Heart Solent
Heart Sussex and Surrey
Heart Thames Valley
Heart Hertfordshire
Heart West Country
Heart West Midlands
Heart Wiltshire
High Peak Radio
The Hits
Imagine FM
104.7 Island FM
Isle of Wight Radio
106.5 JACK fm Bristol
106 JACK fm Hertfordshire
106 JACK fm Oxfordshire
106 JACK fm Solent
Jazz FM
Juice 107.2
KCFM 99.8
Kerrang! Radio
Kestrel FM (North)
Kestrel FM (South)
Key 103
Kingdom FM
KISS
kmfm Ashford
kmfm Canterbury, Whitstable & Herne Bay
kmfm Maidstone
kmfm Medway Towns
kmfm Folkestone and Dover
kmfm Thanet and Sandwich
kmfm Tunbridge Wells and Sevenoaks
kmfm Extra Kent
Lakeland Radio
LBC 97.3
LBC News 1152
LGR
Lincs FM
Lochbroom FM
Magic 105.4
Magic 1152 (Manchester)
Magic 1152 (Tyne & Wear)
Magic 1161
Magic 1170
Magic 1548
Magic 828
Magic 999
Magic AM (South Yorkshire)
Mansfield 103.2
Manx Radio
Metro Radio
MFR AM
MFR FM
Midwest Radio (Blandford & The Vale)
Midwest Radio (Somerset & West Dorset)
Mountain FM
Nation Radio
Newbury Sound
NME Radio
North Norfolk Radio
Northsound 1
Northsound 2
99.9 Radio Norwich
Nova Radio
Oak FM (Hinckley)
Oak FM (Loughborough)
Oban FM
Original 106fm (Aberdeen)
102.5 Radio Pembrokeshire
Planet Rock
Premier Christian Radio
Radio Aire
Radio Borders
97.1 Radio Carmarthenshire
Radio Ceredigion
Radio City
Radio Hafren
Reading 107fm
100-102 Real Radio North East England
105.4 Real Radio North West England
106-108 Real Radio South & West Yorkshire
100-101 Real Radio Central Scotland
Real Radio Wales
Real Radio XS Paisley and Renfrewshire
Real Radio XS Manchester
Ridings FM
Rock FM
Rock Radio
Rother FM
Rugby FM
Rutland Radio
Sabras Radio
97.5 Scarlet FM
The Severn
SIBC
Silk 106.9
Smooth 70s
Smooth Radio Glasgow
Smooth Radio UK
Smooth Radio
Southend Radio 105.1
Sovereign FM
Splash FM
Tay AM
Tay FM
TFM Radio
3FM
Touch FM Coventry
Touch FM Stratford
Touch FM Tamworth
Touch FM Warwick
Town 102
Trax FM (Bassetlaw)
Trax FM (Doncaster)
Two Lochs Radio
Viking FM
Wave 102
Wave 105
Waves Radio
West FM
West Sound FM Dumfries
West Sound 1035AM
107.2 The Wyre
Xfm (London)
Xfm (Manchester)
Yorkshire Radio



RadioCentre

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