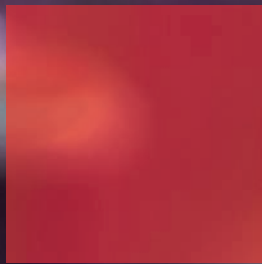
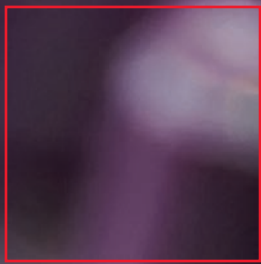




THE VOICE OF UK COMMERCIAL RADIO



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// 2012 has seen the market consolidate and evolve, as well as the introduction of new ways of connecting with our listeners and advertisers. //



Chairman's Review

Welcome to the RadioCentre Review of 2012. The last 12 months have been another remarkable year for commercial radio. We have seen the market consolidate and evolve, as well as the introduction of new ways of connecting with our listeners and advertisers.

At the same time, our sector continues to innovate in the ways we engage with our audience. While the overwhelming majority of commercial radio output remains local, further brand extension was evident in 2012. At the regional level, this included Orion rebranding its stations to Free Radio at the start of 2012 and the continuing expansion of Celador's Breeze stations. More recently, Kiss has taken space on the D1 national multiplex. This trend has also meant a greater cross-platform presence nationally, with Bauer Media, home to the Magic and Kiss radio networks, launching Heat TV in May and taking its number of TV channels to seven, and Global launching both Capital TV and Heart TV in October.

Absolute Radio continued to build on its "decades" stations, as well as running Olympic programming in 2012.

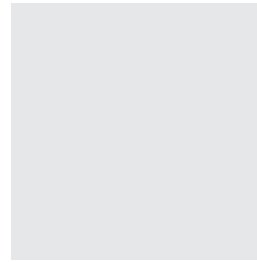
Radioplayer, the collaboration between commercial radio and the BBC, celebrated its first birthday in March, and in October launched the first industry-backed app, putting UK radio in one place on a mobile device. The new free app offers a truly fluid, intuitive and simple user experience, with all the benefits of Radioplayer's online platform, but on the move. Radioplayer has grown from 157 stations at launch, to over 300 stations and over 7 million regular users.

To enable this innovation and evolution of our industry, RadioCentre's External Affairs team continues to work tirelessly to reduce regulation and costs facing the sector. Whether it is holding the BBC to account; lobbying on proposals to be included in the forthcoming Communications Bill White Paper, in order to achieve significant the deregulation for stations; or negotiating the best possible deal for the industry on music rights.

When I meet with my colleagues on the RadioCentre Board each quarter, we are mindful of the need to balance both the differing priorities of members, and work for a secure and prosperous future for the sector. I hope that 2013 proves successful for you and for everyone involved in our industry.



Dianne Thompson CBE
Chairman, RadioCentre



CEO's Review

// Our priority continues to be to work on the key issues for our members. //



RadioCentre's Senior Management Team: Simon Redican, Linda Smith, Nishi Sharma, Andrew Harrison, Yvonne Kintoff, Matt Payton and Mark Barber (from left to right)

It's been another busy year for commercial radio, as we continue to work on the key issues for our members: revenue, audience, digital, influence and organisation – our **R-A-D-I-O** strategy.

Commercial radio continued to maintain strong audiences across 2012, with some 33 million weekly listeners.

Most importantly, radio advertising revenues remain robust (up +3.7% year-on-year), bucking the trend of traditional media.

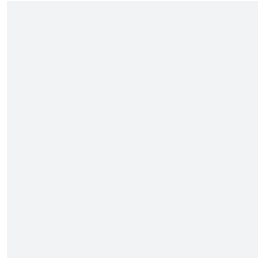
The Radio Advertising Bureau (RAB) celebrated its 20th anniversary with a major customer event at the British Museum on 23rd May 2012. The event took a look back at 20 years of radio innovation, comprising a series of concise presentations from industry figureheads, including the BBC's Tim Davie, David Mellor, Former Secretary of State for Heritage, and Chris Macdonald, Chief Executive of McCann Erickson.

The RAB was launched in May 1992 with the remit of championing the use of radio as an advertising platform, as part of the cross-industry initiative with UK commercial radio. Over the years the RAB has become synonymous with excellent customer service and industry-leading media insight.

The RAB's catalogue of award-winning research has helped demonstrate radio's effect within the media mix, most notably the Multiplier series – including the Online Multiplier and Emotional Multiplier initiatives – and radioGAUGE, which provides radio campaign effectiveness measurement to individual advertisers.

The event also saw the launch of two new initiatives from the RAB – RadioGauge Predict and our LoveRadioAds app – both aimed at helping advertisers, media agencies and creative agencies get more from the medium.

The anniversary comes at a time of strong industry growth, with **Revenues** for radio brand integration (Sponsorship and Promotions) up 8.1 per cent, up from 2.9 per cent growth in 2011.



The rise reflects the freedoms allowed under the new Broadcasting Code, adopted in 2010, as brands look for deeper and broader engagement with customers. Some of the year's most successful S&P campaigns included Coca Cola's Olympic Torch Relay campaign on Bauer and Global stations, Weight Watchers campaign on Bauer's Place portfolio, the XFM Naked Breakfast and Tesco's campaign on Absolute Radio.

Commercial radio continues to go head-to-head with the BBC for **Audience**, nationally and locally. Therefore we continue to work with the BBC Trust to ensure that its services are offering distinctive content to their target audiences (e.g. younger audiences for Radio 1 and older audiences for Radio 2).

The key development on **Digital** radio in 2012 was the signing of the Memorandum of Understanding on the funding for local DAB coverage. We will continue to work with Government, the BBC, Digital Radio UK and you, our members, on this crucial issue in 2013. Digital radio now accounts for 33% of listening hours (Q4 2012) – with DAB the dominant digital platform representing 21% of all radio listening hours. On a weekly basis, DAB now reaches 15.3 million UK adults, up 10% from 13.9 million in Q4 2011.

We also saw Radioplayer celebrate its first birthday in March 2012, with 300 stations and over 7 million listeners. Partly as a result of this initiative internet listening reached 43 million hours per-week, up 8% year-on-year. Listening via a mobile phone is also up 12% year-on-year to 18% of adults aged 15+.

On **Influence**, the External Affairs team have been feeding into the Government as part of its communications review consultation on radio's priorities Bill. We are expecting a White Paper to be published in 2013. RadioCentre believes that this is an opportunity to update radio's legislative and regulatory framework for a digital age, to support growth and investment.

Another major piece of work from RadioCentre this year has been the re-negotiation of the PRS music licence. At the time of writing, we are close to a final agreement.

Finally, on **Organisation**, RadioCentre continues to evaluate its role and purpose and we've introduced some new services which we hope you find useful. Firstly, the RACC have launched some training sessions to give you a quick, handy guide to ad clearance, ensuring your ads can be cleared as quickly as possible for you. The RadioCentre has launched the e-bulletin, designed to keep you up-to-date with our activities, training, member offers and endeavours on your behalf.

As ever, we are always pleased to hear your thoughts and views.

Andrew Harrison
Chief Executive, RadioCentre

Vocabulary
Slogans
Catchphrases

// 2012 saw the radio industry
record its third consecutive
year of revenue growth – quite
an achievement. //

RADIO

REVENUE

Revenue



Simon Redican, MD of RAB, said “2012 saw the radio industry record its third consecutive year of revenue growth. Quite an achievement for an industry which was recently written off by some commentators as being in slow but terminal decline!”.

This year, we (RAB) celebrated our 20th anniversary by building on our traditional strengths in research and customer support and tackling anew the perennial challenge of improving the quality of radio advertising creative. We did all of this under our umbrella marketing theme of Britain Loves Radio – a campaign which is unique in the media industry. Its innovative approach was recognised with a bronze at the Sony Radio Academy Awards in May.

As we had launched the first trade website some 18 years ago, we also launched the first App from an industry marketing body. LoveRadioAds facilitates access to the best radio ad creative and is a key plank in our strategy to work with clients and agencies to improve the standard of radio creative. There is evidence that this project is already paying dividends with an improved performance in industry awards for UK Radio ads in 2012.

Our research project Media and The Mood of the Nation won Gold at the Marketing Week Engage Awards and Silver at the Media Week Awards.

Building on the continued success of radioGAUGE in building confidence in radio advertising effectiveness we have created radioGAUGE Predict, a groundbreaking tool which enables customers to assess the likely impact of radio within their media schedule.

The most significant outcome for the industry from RAB activity in 2012 saw revenue growth in excess of 3% in an economy which continues to flatline. More importantly, media agency forecasts predict that radio will continue to grow ahead of the market in 2013.

20 years of the RAB

On 23rd May 2012, the RAB celebrated its 20th anniversary with a major customer event at the British Museum in Central London followed by a similar event at Bridgewater Hall in Manchester on 15th October 2012, with the Regional Radio Forum (RRF).

Both events looked back at 20 years of radio innovation from the RAB and across the industry, comprising a series of concise presentations from industry figureheads. The event also marked the launch of two new initiatives from the RAB aimed at helping advertisers, media agencies and

creative agencies get more from the medium: radioGAUGE Predict and the LoveRadioAds App (more information overleaf).

David Mellor, Secretary of State for National Heritage in 1992, and now radio presenter, delivered a keynote speech in London comparing the media landscape in 1992 with today, and explored why radio has endured in the internet age. Further external speakers included Tim Davie, then Head of Audio and Music at the BBC, Andrew Harrison, CEO of RadioCentre, Dominic Grounsell, Marketing Director at More Than, Julian Treasure from the Sound Agency, and Chris MacDonald from McCann Erickson. In Manchester, RAB were also joined by Adrian Van Klaveren, then Controller of Radio 5Live and Andy Cheetham from JWT Cheetham Bell.

Britain Loves Radio

Across 2012, RAB continued to position all of its marketing activity under the umbrella theme of ‘Britain Loves Radio’ and was delighted to gain industry recognition for its radio advertising campaign with a Bronze at the prestigious Sony Radio Academy Awards in May. We further embraced social media garnering over 1,600 twitter followers and revamped our website achieving 50% growth in audience across the year.

radioGAUGE

Since its launch in January 2008 to address the lack of monitoring and accountability in radio advertising, radioGAUGE has gone on to measure 504 national and 141 regional campaigns. This has given us access to a wealth of data on radio's effectiveness and in May 2012 we made this publicly available via our radioGAUGE Predict online tool.

Using aggregated effectiveness data from those hundreds of radio campaigns, radioGAUGE Predict provides media planners with on-demand, easy-to-search





and download, high quality data into the effects of radio advertising across different sectors, campaign types and media combinations – allowing them to recommend radio more confidently for a media plan. The tool is proving to be really useful with over 2,200 charts viewed since launch from over 800 users and there are plans to update the data throughout 2013, keeping it fresh and relevant to the industry.

Creativity in Radio

2012 saw the RAB kick off a number of creative initiatives. These were designed to engage specifically creative agencies and inspire them to improve the overall standard of radio advertising after a poor showing for the category at the major awards ceremonies in recent years.

In partnership with D&AD, we launched an 'Inspired by Audio' webpage which hosts a variety of weird and wonderful sound-related content to open their eyes and ears to the possibility of the medium. We also sponsored their 'Baby Pencil' award, and the winner, Caitlin Breeze, was awarded placements at Adam & Eve/DDB and AMV/BBDO off the back of this.

We ran a pilot workshop scheme focussing on best practice in radio with four major agencies and will be rolling this out across eight more over the next 12 months. The workshop gives the opportunity to work on a brand building radio brief for one of their clients and make a demo tape with Nick Angell, one of the most respected producers in the business.

To get the best work in front of agencies, we have also launched LoveRadioAds: an app for smartphones which puts 35,000 radio ads into the hands of creatives. It's a great source of inspiration for teams working on briefs, enabling them to access award winning radio work and a way for clients to listen to their own ads – and to scope out the competition!

And last but not least, the Private Hear monthly DPS in Campaign which we launched at the end of 2011 continues to raise the profile of radio advertising and spark healthy debate amongst the creative community.

Contact Strategy

In 2012, our contact strategy focussed on increasing dialogue with a selection of key advertiser contacts, such as P&G, Vodafone and Lloyds. This strategy involved talking to senior contacts at both the client and media agency, offering them bespoke support from the RAB and wider radio industry. An example of this is the Radio Vitamin we produced for 20 brand managers at the Proctor & Gamble head office in Weybridge, bringing together the best of radio content, research and talent, to inspire and stimulate the client. In addition to our increased contact with key advertisers, we continued to service all agencies and their clients via radio weeks, inspirational client session, such as the radio workshop for Hasbro,

creative support for United Biscuits and working very closely with Colgate across their portfolio to evaluate individual campaign performances.

On an international level, the Strategy Consultants presented to global markets such as the South African and Pakistan commercial radio industries, sharing knowledge and best practice from our last 20 years.

The RAB trained a total of 222 delegates from advertisers, media and creative agencies, surpassing previous years. We continue to evaluate and strengthen our training offering, to ensure we represent the industry at the highest level.

Industry Awards Success

As well as success at this year's Sonys, our research project Media and The Mood of the Nation won Gold at the Marketing Week Engage Awards and Silver at the Media Week Awards. The project was also short listed in the Marketing Society Awards for Excellence and the MRG Awards, while radioGAUGE was shortlisted in the Media Week Awards.





QIWO

RADIO

AUDIENCE



Audience



BBC

RadioCentre continues to work alongside the BBC in order to secure a better future for the whole of UK radio, working together in partnership on Radioplayer, Digital Radio UK, RAJAR and the Radio Academy. However, we also remain engaged in ensuring that the BBC's radio output is appropriately focussed on the delivery of its public purposes, in order to minimise its wider market impact on commercial stations. This work helps keep pressure on BBC radio services to offer something distinctive from commercial stations, so we can compete effectively for listeners.

Despite the BBC having considerable advantages in terms of funding and access to national frequencies, 2012 saw commercial radio continue to maintain a 43% share of hours in total – whilst locally nearly 80% of all hours listened to are broadcast by commercial stations. The efforts by RadioCentre, in lobbying the BBC Trust and Government on the distinctiveness of BBC services, are designed to help maintain and improve this position.

2012 saw some incremental changes in response to RadioCentre arguments. In line with our recommendations, the BBC Trust reduced the proposed cuts to some of its most unique services – including both BBC Local Radio and the Asian Network. The new Radio 1 Controller also acknowledged in 2012 the need to reduce the Radio 1 average listener age (32 – despite a target age of 15-29), an argument RadioCentre has continued to impress upon the BBC Trust since 2009, and changed the station talent line-up accordingly.

As there were no service licence consultations in 2012 of direct relevance to commercial radio, we have continued to respond to the more technical BBC Trust governance consultations to further assist the Trust in guiding BBC services to be more distinct and in line with the BBC public purposes.

BBC Complaints Framework Consultation

The Trust review of the BBC Complaints Framework in April examined the scope for a simplified and more straightforward complaints process. RadioCentre welcomed the changes being proposed – specifically the greater clarity and standardisation of complaints process being given by the Trust – as we agreed that these introductions should make the process more transparent and simpler to use. Alongside these changes we asked for a more pro-active attitude to complaints resolution by the Trust.

BBC Trust review of service licences

The consultation reviewing all service licences, which closed in September, primarily examined the suitability of licences as governance tools. The RadioCentre response to the Trust consultation recommended that licences were more specific in language and construction; whilst emphasised that the requirements placed on BBC Radio services through their licences are still not as prescriptive as commercial radio equivalents.



// On a weekly basis commercial radio continues to reach over 33 million listeners. //

BBC Trust review of Public Purpose Remits

The public purpose remits help services define what they must do to meet Charter requirements. The substantial changes to the Purpose Remit text proposed in this December consultation advocated more prescriptive language. RadioCentre welcomed the changes prescribed as well as the wider opportunity to re-examine the remits at the start of a new service licence review period in 2013. This consultation was a valuable first step in reviewing the suitability of the public purposes, as we work towards evaluating a new BBC Charter in 2016.

RAJAR

Despite a seemingly endless supply of new digital competition for people's media time, results from RAJAR revealed an excellent performance in audience terms for radio throughout 2012. All radio still reaches 90% of the population each week, a staggering 47 million people.

Within that commercial radio share of hours of the total radio market is 42.3% at the end of Q4 2012.

On a weekly basis, commercial radio now reaches over 33 million listeners – this is a 42.3% share versus the BBC's 55.3%.

The way audiences consume radio is also reflected in the RAJAR data with 48.2% of listeners using digital platforms, up year-on-year from 44%. DAB now reaches 25.2 million UK adults, up 9% year-on-year from 23.1 million in Q4 2011.

Digital listening hours were up to 33% (Q4 2012), with DAB the dominant digital platform representing 21.1% of all radio listening hours.

Online listening sits at 4.9% versus 3.4% the same time last year and is growing steadily from a small base, with Radioplayer and mobile apps making radio brands more accessible.

RAJAR's Online Diary

In 2012 RAJAR introduced an online version of its diary which has been welcomed both by the radio industry and survey respondents.

RAJAR has phased in its introduction, seeing the proportion of people being offered the online diary increase gradually to a 50/50 split between online and paper by the end of 2012. Estimates suggest that over 100,000 people will have signed up to an online diary by the end of 2013 and continue to make a positive impact on the perceptions of the survey.

Brits

Once again, RadioCentre co-ordinated an on-air promotion for member stations to give away tickets to listeners to the BRIT Awards. Over 70 stations took part in 2012, from all over the UK, broadcasting special features and interviews from nominated artists.





DIGITAL



Digital

// RadioCentre continues to be closely involved in the development of digital radio. //

RadioCentre continues to be closely involved in the development of digital radio, through the Government's Digital Radio Action Plan, as the industry moves away from its FM transmission backbone towards a multiplatform future.

2012 was a significant year for digital radio with the signing of a Memorandum of Understanding (MoU) in July between Government, commercial multiplex operators and the BBC. This document sets out the necessary steps to enable the build out of local DAB and increase the coverage to 90% of FM equivalence. It also agrees the principle of a proportional split of £21 million needed to extend local DAB coverage.

This agreement is critical, as better local coverage will expand the availability of local radio stations on DAB. It is also a key element of the Government's criteria for embarking on a switchover of services to DAB – which it has said it can only decide upon once 50% of all listening is digital, when national DAB coverage is comparable to FM, and when local DAB reaches 90% of the population and all major roads.

Since the MoU was agreed work has continued to develop the technical and implementation plan for a possible switchover of national and large local services. There have also been moves to launch new local multiplexes, with Oxfordshire being switched on in December 2012 and several more (including Herts, Beds & Bucks, Northants and Wrexham, Chester & Liverpool) launching in 2013.

A Government decision on whether to proceed with digital radio switchover in principle is expected by the end of 2013. RadioCentre will be working with its members, Digital Radio UK and Government ahead of that decision, to ensure that it provides the sector with the degree of clarity that is required.

Radioplayer

Radioplayer has gone from strength to strength in 2012; celebrating its first birthday in March and growing from 157 stations at launch, to over 300 stations and over 7 million regular users. In October, as a result of industry-backed collaboration between commercial radio and the BBC Radioplayer launched the first app to put UK radio in one place on a mobile device.

The free app was launched in the Apple app store and Google Play store, offering a truly fluid, intuitive and simple user experience, with all the benefits of Radioplayer's online platform but on the move and mobile. It boasts a range of features including an innovative 'station scroller', a powerful search engine to access live and catch-up radio, plus the ability for users to set up their favourite stations, browse radio that is local or trending, and share listening via social media. The app is designed to complement existing station branded apps and aims to help grow overall digital radio listening.



entre
ADIO'S FUTURE

RADIO

INFLUENCE

Radio!



Influence

// RadioCentre proposed a number of measures designed to support growth in the radio sector. //

Copyright

2012 has been a significant year for RadioCentre with regards to copyright licences. In March 2012, PRS for Music sent termination notices to member stations, bringing an end to a music licensing agreement that has stood for almost 20 years. The past 12 months have therefore been dominated by the process of negotiating new licence terms.

RadioCentre has worked extensively towards achieving a positive outcome and devising a licensing framework that will deliver the flexibility required by commercial radio and compensate rightsholders accordingly, but without accepting an increase to the headline rate. Throughout the process, advice has been sought from legal experts in copyright to work towards a resolution that will achieve this objective. We have also sought to avoid the cost and risk of the case being referred to the Copyright Tribunal. RadioCentre expects the new terms to be agreed in 2013.

We have worked with our members throughout the year to communicate these developments, gathering feedback from commercial stations to ensure they receive appropriate support and advice on copyright issues as we move towards a resolution.

Separately, RadioCentre has continued to raise other issues of significance for the industry, this includes the PRS and PPL tariffs for workplace radio listening. 2013 will see a further level of engagement with parliamentarians and other stakeholders to highlight this imbalance.

Communications Review

The Government has continued its process of reviewing UK communications legislation which started in 2011, however the planned publication of a Green Paper designed to take forward the key changes was ultimately cancelled in June 2012. DCMS confirmed that it was not looking towards a complete overhaul of the legislation and instead conducted a series of seminars on the key issues for the communication sectors.

RadioCentre made a written response to the discussion document published by DCMS over the summer on 'Supporting growth in the radio (audio) sector' and attended the seminar in September for key industry figures to discuss evidence for changes to secure growth. The key issues for the sector raised by Government included:

- Radio Licensing – Whether Government should de-regulate, and what mechanisms it might consider to award local licences (auctions and/or PQR).
- Formats – Whether format requirements are a barrier to growth/should be removed.
- Localness – How to secure the appropriate level of local content and whether there is a case for further relaxation.



Against this background, the RadioCentre response proposed a number of measures designed to support growth in the radio sector and create a regulatory framework more appropriate for a digital age. This included:

- On localness – Retain local content by regulating the output of local radio stations, and removing local production quotas.
- On licensing – Simplify licensing of FM radio by granting licences to particular categories of station with no fixed term, in return for commitments on locally-relevant content, local news and information.
- On formats – As part of a new approach to licensing, specific station formats should be removed. Stations should instead be required to comply with the conditions of their licence category, which should be pro-actively monitored and enforced.
- On digital/local FM – The priority must be clarity and certainty for operators and listeners, by making a clear and early decision on whether to switchover and which stations would be required to switch.
- Commercial freedom – Greater commercial freedom should be provided. Specifically, the requirements to include such detailed terms and conditions in radio ads should be removed, and further sponsorship opportunities considered.

RadioCentre will continue to work on a lobbying plan and respond when the White Paper is published in 2013. Government has said that it still expects a new communications legislation before the end of this parliament in 2015.

Parliamentary Event

In October 2012 RadioCentre held an event in Parliament with the All Party Parliamentary Commercial Radio Group chaired by Dame Anne Begg MP. The purpose of the event was to gather MPs to brief them on recent developments in the sector, and build a larger range of contacts to lobby on the key policy issues through the next stages of the Communications Review.

RadioCentre secured attendance from a range of station talent, including Emma Bunton, Jason Donovan, John Suchet, Margherita Taylor, Simon Bates, David Jensen, Pete Waterman and Jamie Theakston. Representatives from a number of smaller and medium sized groups were also present, which allowed a number of MPs to talk to representatives from radio stations in their constituencies. Christian O'Connell from Absolute Radio compered the afternoon and speeches were given by John Whittingdale MP OBE and Andrew Harrison. The event was a successful way of reaching parliamentarians and facilitating networking between members.



A photograph of Ronnie Wood and Claire Neal at an awards ceremony. Ronnie Wood, on the right, is wearing a dark suit jacket over a white shirt and is holding a glass award. Claire Neal, on the left, is wearing a floral dress. They are standing in front of a red background with a large white stylized logo. The text 'RADIO ORGANISATION' is overlaid on the image in large white letters, with 'RADIO' in a grid of boxes and 'ORGANISATION' below it.

RADIO ORGANISATION

Ronnie Wood and producer Claire Neal collecting an award for Specialist Programme of the Year at the Arqiva Commercial Radio Awards



RACC

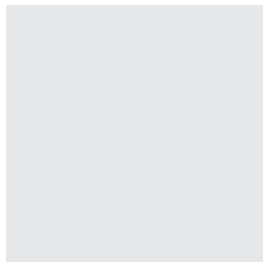
In 2012, the RACC cleared a total of 27,135 scripts on behalf of RadioCentre members. The average number of scripts submitted per month was 2,200, with approximately 65% of these being converted from pre-production to 'approved for broadcast' within 24 hours. The ASA upheld just 8 ads against RACC-cleared ones, mainly for misleadingness where there had been a difference of opinion between the advertiser/RACC and the consumer/regulator.

In March, feedback from an online survey sent to all customers led to the RACC implementing new measures for better and increased communication, i.e. e-bulletins, script database messages upon log-in and a social media programme. In April, the RACC established a "fast track" service – a premium, 2-hour service for urgent copy approvals (at no extra cost and as new revenue). Take-up, mainly from agencies, was good. The RACC is due to launch a series of training workshops in March 2013 to help its customers achieve the RACC's end goal – getting radio ads on air quickly whilst meeting client briefs and within the BCAP Advertising Code. It looks forward to continuing to work effectively and efficiently with RadioCentre members and their clients.

RadioCentre Members' Conference

In July 2012, RadioCentre held its sixth members' conference on the same day as the Arqiva Commercial Radio Awards. Again, as part of the conference there was an exhibition area where the radio industry bodies and radio related companies showcased their work and businesses.

Over 150 delegates attended the conference at Westminster Bridge Park Plaza chaired for the first time by Margherita Taylor from Classic FM and Heart. Delegates were able to see presentations from the RadioCentre team as well as guest speakers including former Radio 1 Controller Andy Parfitt, Fred Bolza from Sony Music Entertainment and Brett Spencer for Radio 2 & 6 Music. The day ended with a panel session including Andy Roberts from Kiss, David Lloyd from Orion Media and Paul Topping from Isle of Wight Radio, giving key insights into how their stations reach their respective communities.



// In 2012 the RACC cleared
a total of 27,135 scripts. //

Arqiva Commercial Radio Awards

The Arqiva Commercial Radio Awards, now in their 17th year, are organised by RadioCentre and recognise excellence and achievement across the whole spectrum of commercial radio output, from presenters and programming to advertising and marketing.

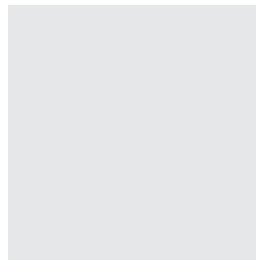
In total 30 awards were presented in front of over 600 guests – our biggest audience yet – at the Westminster Bridge Park Plaza on July 4th. The Awards were hosted by Absolute Radio's Christian O'Connell, with guest presenters including Ronnie Wood, Kay Burley and Lisa Snowdon, with live music from Noisettes, Stooshe and Misha B.

The Awards ceremony also saw the launch of a new Commercial Radio Top 40 – a roll of honour of the top 40 artists, bands, moguls, power brokers and DJs who have helped shaped commercial radio. Take That were the first legends to be inducted, with Mark Owen accepting the inaugural award on behalf of the band and classical superstar, Katherine Jenkins was the second legend to be inducted.

Winners on the night included Classic FM, Jack FM Oxfordshire, GMG's Real Radio Breakfast with Ewen & Cat, Isle of Wight Radio, Touch FM, Capital's Jingle Bell Ball, XFM's Danny Wallace, Absolute Radio and Ronnie Wood, LBC's Emma Barnett and Bauer Radio's John Pickford, the Orion Sales team and the Global Sales Team.

Training

Throughout the year RadioCentre and the RAB held a number of low cost and free training sessions including training for sales staff at stations and media planners and buyers at advertisers and agencies with little or no experience in radio.



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Insight & Marketing

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RACC

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JICRIT

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www.radiocentre.org

Services

Advertiser and agency liaison

Advertising clearance via RACC

Annual members conference

Arqiva

Industry representation

Arqiva Commercial Radio Awards

BBC

Industry cooperation

BBC Trust

Industry representation

BRITs promotion

Business support helpline

Commercial Radio Pension Scheme

Copyright

Industry representation

DEC appeals

Digital Radio Action Plan

Industry representation

e-newsletters

Government

Industry representation

Industry events

Member discounts

JICRIT and JET

MCPS agreement for all members

Ofcom

Industry representation

Political party conferences

RAJAR board representation

Research projects

Training

Website

Information and resource

Weekly online press summary



Board

Non-Executive Chairman

Dianne Thompson CBE

Chief Executive, Camelot UK Lotteries Ltd

Chief Executive Officer

Andrew Harrison

RadioCentre

Non-Executive Director

Kip Meek

Advisor, Everything Everywhere

Directors

Michael Betton

Chief Executive

Lincs FM Group

Dee Ford

Group Managing Director

Bauer Radio

Mark Lee

Chief Executive

Real & Smooth Ltd

Stephen Miron

Group CEO

Global Radio

Donnach O'Driscoll

Chief Executive

Absolute Radio

Paul Smith CBE

Chairman

Celador Entertainment

Ashley Tabor

Founder & Executive President

Global Radio

Gregory Watson

Managing Director

Fun Kids



Members

Absolute Radio 00's
Absolute Radio 60's
Absolute Radio 70's
Absolute Radio 80's
Absolute Radio 90's
Absolute Classic Rock
Absolute Radio
Absolute Radio extra
Arrow FM
The Arrow
Ashbourne Radio
Atlantic FM
Banbury Sound
The Bay
The Beach
The Breeze – Bristol
The Breeze – Bath
The Breeze – Newbury
The Breeze – Andover
The Breeze – Basingstoke & North Hampshire
The Breeze – North Dorset
The Breeze – East Hampshire, South West Surrey & North West Sussex
The Breeze – South Hampshire
The Breeze – Bridgwater & West Somerset
The Breeze – Frome & West Wiltshire
The Breeze – South Somerset and West Dorset
106.3 Bridge FM
Bright FM
95.8 Capital FM London
96-106 Capital FM East Midlands
97.4/103.2 Capital FM South Wales
102 Capital FM Manchester
102.2 Capital FM Birmingham
103.2 Capital FM South Coast
105 Capital FM Yorkshire
105-106 Capital FM North East
105-106 Capital FM Scotland
103.1 Central FM
CFM
Channel 103
Chelmsford Radio 107.7
Chill
Choice
City Talk
Citybeat
Classic FM
Clyde 1
Clyde 2
Compass FM
Connect FM – Kettering, Corby & Wellingborough
Connect FM – Peterborough
Cool FM
Cuillin FM
Dearne FM
Dee 106.3
Downtown Radio
Dream 100
Forth One
Forth 2
Free Radio – Birmingham
Free Radio – Black Country & Shropshire
Free Radio – Coventry & Warwickshire
Free Radio – Herefordshire & Worcestershire
Free Radio 80's
French Radio London
FUN Kids
Gem 106
Glide FM
Gold – UK
Gold – Wales

Hallam FM
Heart Anglesey & Gwynedd
Heart Bristol & Somerset
Heart Cambridgeshire
Heart East Anglia
Heart Essex
Heart Four Counties
Heart Gloucestershire
Heart Kent
Heart London
Heart North West & Wales
Heart Solent
Heart South West
Heart Sussex
Heart Thames Valley
Heart Watford & Hemel
Heart West Midlands
Heart Wiltshire
Heat Radio
High Peak Radio
The Hits
Imagine FM
104.7 Island FM
Isle of Wight Radio
106.5 JACK fm Bristol
106 JACK fm Hertfordshire
106 JACK fm Oxfordshire
106 JACK fm Solent
107 JACK fm Swindon
Jazz FM
Juice 107.2
KCFM 99.8
Kerrang! Radio
Key 103
Kingdom FM
KISS
kmfm Ashford
kmfm Canterbury, Whitstable & Herne Bay
kmfm Maidstone
kmfm Medway Towns
kmfm Folkestone & Dover
kmfm Thanet & Sandwich
kmfm Tunbridge Wells & Sevenoaks
kmfm Extra Kent
Lakeland Radio
LBC 97.3
LBC News 1152
LGR
Lincs FM
Lochbroom FM
Magic 105.4
Magic 1152 – Manchester
Magic 1152 – Tyne & Wear
Magic 1161
Magic 1170
Magic 1548
Magic 828
Magic 999
Magic AM – South Yorkshire
Mansfield 103.2
Manx Radio
Metro Radio
MFR AM
MFR FM
Mountain FM
Nation Hits
Nation Radio
NME Radio
North Norfolk Radio
Northsound 1
Northsound 2

99.9 Radio Norwich
Oak FM – Hinckley
Oak FM – Loughborough
Oban FM
Original 106fm
102.5 Radio Pembrokeshire
Planet Rock
Premier Christian Radio
Polish Radio London
Q Radio 100.5
Q Radio 101.2
Q Radio 102.9
Q Radio 106
Q Radio 107
Q Radio 97.2
Radio Aire
Radio Borders
97.1 Radio Carmarthenshire
Radio Ceredigion
Radio City
Radio Hafren
Reading 107fm
100-102 Real Radio North East England
105.4 Real Radio North West England
106-108 Real Radio South and West Yorkshire
100-101 Real Radio Central Scotland
Real Radio Wales
Real Radio XS Paisley and Renfrewshire
Real Radio XS Manchester
Ridings FM
Rock FM
Rock Radio
Rother FM
Rugby FM
Rutland Radio
Sabras Radio
97.5 Scarlet FM
SIBC
Silk 106.9
Smooth Radio Christmas
Smooth 70s
Smooth Radio Glasgow
Smooth Radio UK
Smooth Radio
Southend Radio 105.1
Sovereign FM
Splash FM
Sunrise Radio – Bradford
Tay AM
Tay FM
TFM Radio
3FM
Total Star 107.5 FM
Touch FM Coventry
Touch FM Stratford
Touch FM Tamworth
Touch FM Warwick
Town 102
Trax FM – Bassetlaw
Trax FM – Doncaster
Two Lochs Radio
Viking FM
Wave 102
Wave 105
Waves Radio
West FM
West Sound FM Dumfries
West Sound 1035AM
Xfm London
Xfm Manchester
Yorkshire Radio

